



FOR IMMEDIATE RELEASE:

Jessica Emmett Sellers, Public Information Officer
Communications & Marketing Department
(254) 750-7039
JessicaE@wacotx.gov
waco-texas.com

City of Waco Takes Action to Conserve Water Resources

WACO, TEXAS (June 24, 2024) In anticipation of future water needs and sustainable water management practices, the City Council adopted a Water Conservation and Drought Contingency Plan. The plan takes effect July 1, 2024, and includes a series of initiatives aimed at water conservation and practices that will take effect in cases of drought or water emergencies.

With guidance from leading organizations such as the Texas Commission for Environmental Quality, the City of Waco has developed comprehensive strategies to promote responsible water usage among residents, businesses, and industries.

Key highlights of these initiatives include:

- **Year-Round Outdoor Watering Schedule:** effective July 1, 2024, Waco Water customers will be required to observe a three-day-per-week watering schedule based on their service address.
- **Educational Campaigns:** the City of Waco has launched educational campaigns to raise awareness about the importance of water conservation and provide practical tips for reducing water consumption in daily activities.
- **Athletic Fields and Golf Courses:** the City of Waco will evaluate water plans submitted by athletic fields and golf courses to regulate water usage and ensure compliance with water conservation regulations. Plans are due by October 1, 2024.
- **Drought and Emergency Water Management:** triggers, responses and goals are outlined for stages of water shortage and emergency.
- **Conservation Rates:** new tiered rates are outlined for stages 2 through 4.

These initiatives align with the City of Waco's commitment to environmental stewardship and sustainable development, as outlined in the long-term strategic plans.

The City of Waco invites residents, businesses, and organizations to join these efforts to conserve water resources and ensure a sustainable future.

For more information on the City of Waco's water conservation initiatives, please visit waco-texas.com/conservation.

Media questions about the Conservation and Drought Contingency Plan should be directed to Jessica Emmett Sellers, Utilities Public Information Officer, (254) 750-7039.