



**FOR IMMEDIATE RELEASE:**

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## **Waco Transit System to Offer Free Rides on All Fixed-Routes Saturday, August 10 for the 16th Annual Free Fare Day**

**WACO, TEXAS (August 6, 2024)** — In celebration of the upcoming tax-free weekend, Waco Transit System is excited to announce “Free Fare Day” on Saturday, August 10th. On this day, passengers can enjoy unlimited free rides on all fixed-route buses, making it easier than ever to access the best shopping destinations in the area without the hassle of parking.

Shoppers can take advantage of convenient transportation to popular locations such as Richland Mall, Central Texas Marketplace, Downtown Waco, and many other great spots throughout the community. By offering free bus rides, Waco Transit System aims to enhance the shopping experience and help residents save even more during this highly anticipated weekend.

"We're thrilled to offer Free Fare Day as a way to support our community during tax-free weekend," said Charles Parham, Director of Operations at Waco Transit System. "By providing free rides, we hope to make shopping more accessible and enjoyable for everyone."

To make the most of Free Fare Day, riders can track their buses in real-time by downloading the free Ride Systems app on their smartphones and selecting “Waco Transit” as their agency. This user-friendly app provides up-to-the-minute information on bus locations and arrival times, ensuring a smooth and efficient travel experience.

For those planning their trips, route maps and service schedules are available on the Waco Transit System website at [waco-texas.com/transit](http://waco-texas.com/transit). With comprehensive coverage of the city’s major shopping areas, Waco Transit System offers a reliable and stress-free alternative to driving and parking. For additional information about “Free Fare Day” or other services provided by Waco Transit System, please contact us at (254) 750-1613 or (254) 750-1900. We look forward to welcoming you aboard and helping you make the most of this exciting shopping weekend.

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### **About Waco Transit System**

Waco Transit System provides safe, reliable, and efficient transportation services to the Waco community. With a commitment to enhancing mobility and accessibility, Waco Transit offers a variety of transportation options, including fixed-route bus services, paratransit services, and special event transportation. For more information, visit [waco-texas.com/transit](http://waco-texas.com/transit).

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