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City of Waco

Update on Park at Floyd Casey and Cultural Design Efforts



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Update on Park at Floyd Casey and Cultural Design Efforts

Purpose

- Provide an update on the Park at Floyd Casey to include cultural design efforts and intentional planning to honor our local Hispanic heritage through a heritage trail.
- The areas include a proposal on park and park amenity naming, street naming, and the development of a heritage trail.

Why Are We Here?

Overview

- Hispanic Heritage Month: September 15 – October 15
- Development at Floyd Casey area offers opportunities to provide educational and inclusive elements into the various projects
- Seeking input on the below projects:
 - Design updates at new park
 - Proposal: Naming opportunities at park and park amenities
 - Proposal: Street names around Floyd Casey development area
 - Creation of a Hispanic heritage trail

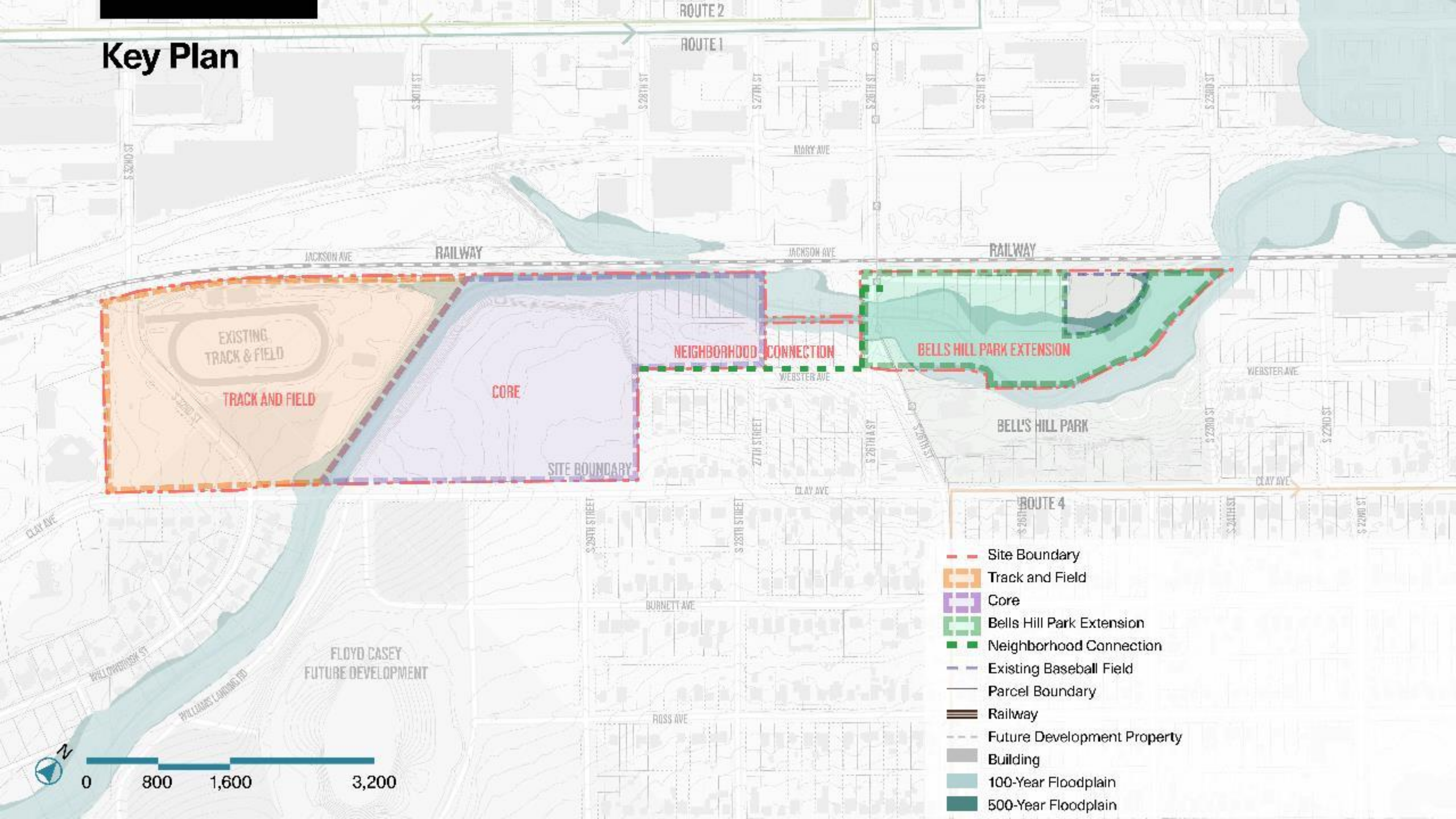
Background

- Master Development Agreement with Floyd Casey - One, LLC executed in 2022 for development of football stadium property
- City maintained ownership of approximately 30 acres of parkland along Waco Creek
- Council approval of \$25.34 million for park design and construction
- Professional Services Agreement with Design Workshop executed in July 2023 for \$2.9 million to create an inclusive, regional park that serves as a recreation hub, maximizes daily activation, and accommodates surrounding neighborhood and visitors
- City hosted Community Open House meetings held in October and December 2023
- Vision Plan presented to City Council in March 2024



Site of former Floyd Casey Stadium

Key Plan



- - - Site Boundary
- Track and Field
- Core
- Bells Hill Park Extension
- Neighborhood Connection
- - - Existing Baseball Field
- - - Parcel Boundary
- Railway
- - - Future Development Property
- Building
- 100-Year Floodplain
- 500-Year Floodplain

Floyd Casey Park

Site Plan



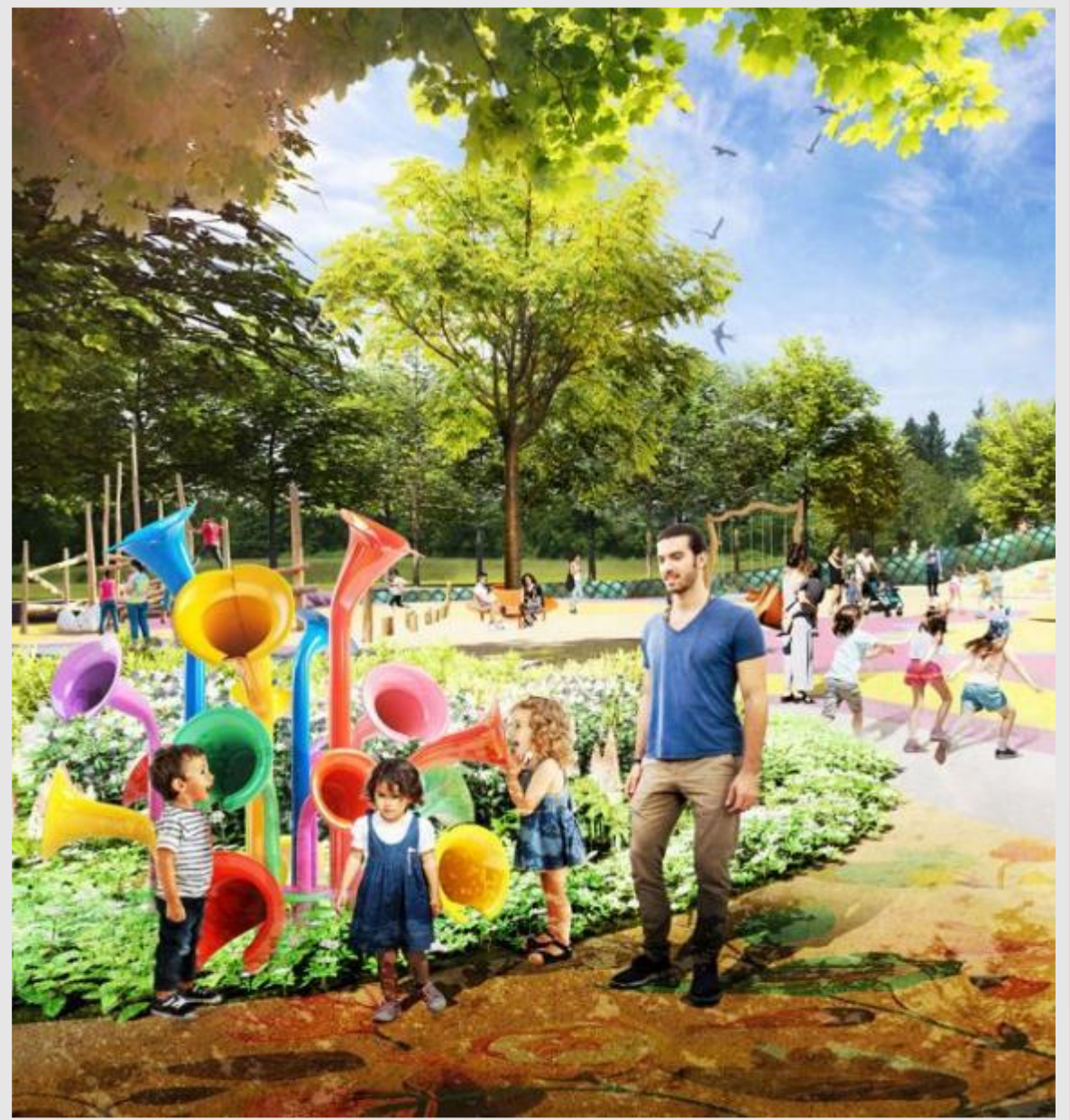
- 1 Existing Parking Lot
- 2 Overflow Parking
- 3 Track and Field
- 4 Athlete Entry, Ticketing
- 5 Pedestrian Connection
- 6 Existing Athletic Center
- 7 Pedestrian Bridge

- 8 Stormwater Wetlands
- 9 Boardwalk
- 10 Restroom and Pavilion
- 11 Water Play
- 12 Gathering Plaza
- 13 Food Trucks
- 14 Main Entrance

- 15 All Abilities Playground
- 16 Multi Use Sport Courts
- 17 Promenade
- 18 Great Lawn
- 19 Flex Lawn
- 20 Trails
- 21 Skate Park

- 22 Creek Restoration
- 23 Native Open Fields
- 24 On Street Parking
- 25 Neighborhood Connection
- 26 Raised Intersection
- 27 Gated Entrance
- 28 Buffer

- 29 Railroad Fence
- 30 Low Water Crossing
- 31 Existing Baseball Field
- 32 Maintenance Driveway







Upcoming Milestones

September 19:	50 percent design development
October 31:	100 percent design development
November 1-30:	Community input on design
December - February:	Construction documents
March 2025:	Bidding
May 2025 – Fall 2026:	Construction



A Community Effort

Community input and public meetings highlighted the desire to honor Waco's Hispanic history



- Community-led task force assembled
- Members include:
 - Councilmember Alice Rodriguez, Elaine F. Botello, Vidal Deleon, Isabel Lozano, Luis Garcia, John Montez
- The task force established a commitment to celebrate Waco's rich cultural diversity
 - Propose that the naming of facilities and streets will reflect the heritage and contributions of the Hispanic community in Waco. By doing so, the city will honor the legacy and achievements of Hispanic individuals who have significantly shaped Waco's history and culture.
- Task force submitted a proposal to name park, park amenities, and two streets

Naming Proposal for Park and Amenities

- *Proposal approved by Historic Landmark Preservation Commission on September 10*
- *Commission will bring recommendation to Council in October*

Park Name:

Alice Martinez Rodriguez

Inclusive Playground:

Pauline Maldonado Chavez

Track and Field Stadium:

Gilbert Sanchez Sr.

Entry Drive:

Plaza de Esperanza

Pedestrian Bridge:

Jesus Deleon

Pavilion:

Leonardo Montelongo Sr.

Fountain Area:

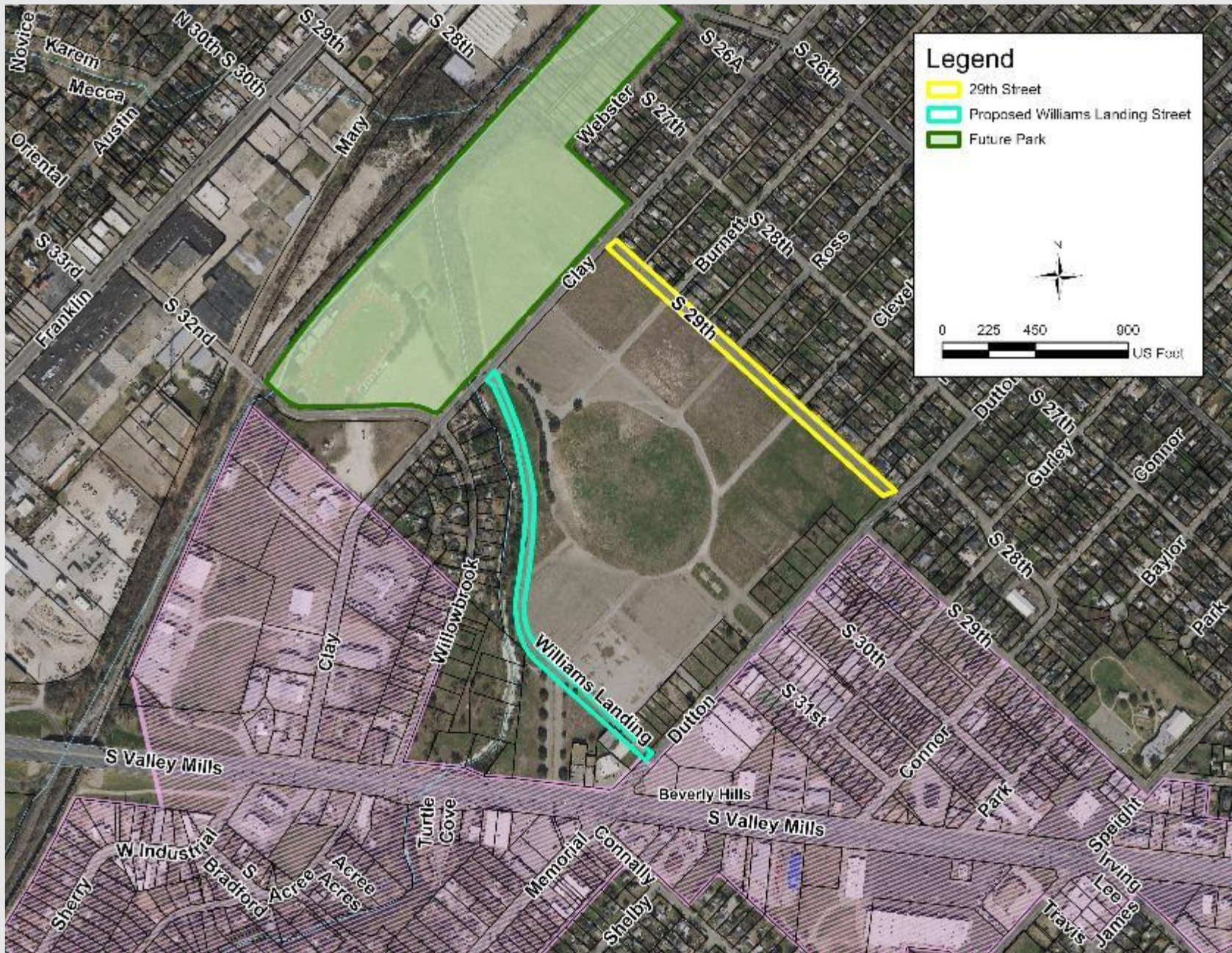
Manuel Gonzalez

29th Street between Clay Ave. and
Dutton Ave.
to Ernesto Fraga Sr. Street

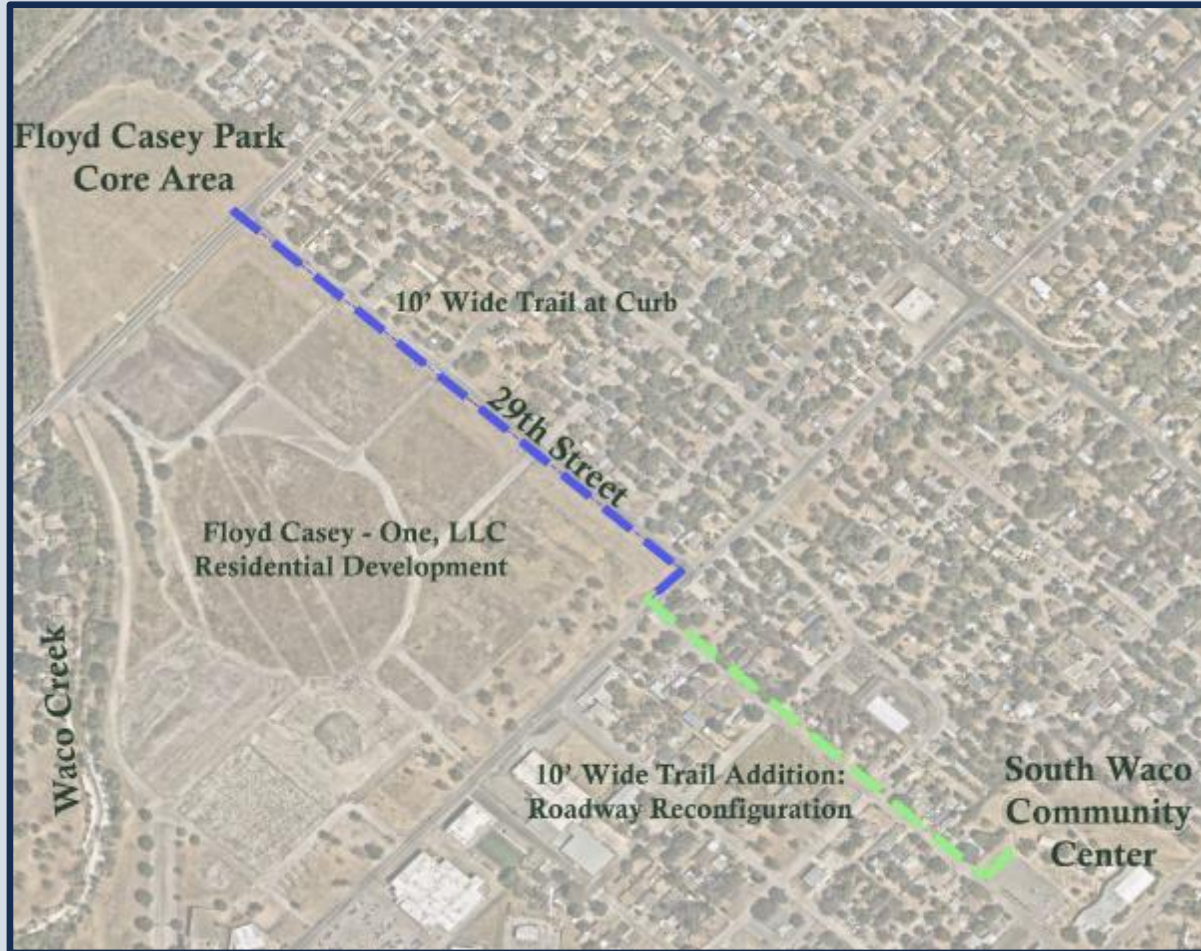
Williams Landing Street
to Carlos Pesina Jr. Street

Proposal for Street Names

- Task Force proposal to go before Plan Commission on September 24, 2024
- Plan Commission will bring a recommendation to Council at a future meeting
- Proposal includes renaming:
 - 29th Street (between Clay and Dutton) to Ernesto Fraga Sr. Street – city led process
 - Williams Landing Street to Carlos Pesina Jr. Street – developer led process



Connection Through A Heritage Trail



- Goal: Established connectivity between the new park and South Waco Community Center that honors Waco's Hispanic history to include documenting people, places, and events.
- South Waco Community Center features the Waco Hispanic Museum. This Museum showcases a vibrant historical display of Waco's Hispanic community.
- **First Connection:** 29th Street between Clay and Dutton. A developer agreement (approximately \$120k) to widen the sidewalk along 29th will be brought to council in the coming months.
- **Future Connection:** 29th Street between Dutton and Speight. Will require engineering design and potential reconfiguration.

Coming Soon: Public Art Mural Proposal South Waco Community Center

October 1, 2024 - Council Meeting

- Cesar Chavez Neighborhood Association (CCNA) approached Creative Waco with an idea for a mural to honor Waco's Hispanic heritage
- CCNA requests the mural be placed on a building that would symbolize unity and community pride – the South Waco Community Center
- The CCNA has been working with Creative Waco, City of Waco Parks & Recreation, and City of Waco Beautification, Arts & Culture to develop the project
- Proposal will be presented to City Council October 1, 2024



Artist Jesus Rivera

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Summary

- Provide an update on the Park at Floyd Casey to include cultural design efforts and intentional planning to honor our local Hispanic heritage through a heritage trail.
- Park and park amenity naming will be brought to City Council for consideration from the Historic Landmark Preservation Commission.
- Street naming will be brought to City Council for consideration from Planning Commission.

THANK YOU.

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